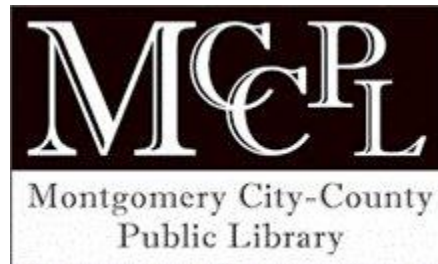


Montgomery City-County Public Library
PO Box 1950
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Library Long Range Plan

2016 - 2020

www.mccpl.lib.al.us
334-240-4300

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Montgomery City County Public Library

The Long Range Plan of the Montgomery City-County Public Library (the Library) is intended to serve as a guide to growth of programs and services of the public library for the next five years.

GOAL 1

Goal I: Everyone will continue to have high-speed access to the digital world to ensure that they can take advantage of the ever-growing resources and services available through the Internet.

Objectives

1.1. Investigate security issues and validity of loaning laptops and other electronic handheld devices toward to library patrons by

1.2. Develop policy and procedure to support the lending of devices to library patrons based on objective 1.1 by 2018.

1.3. Quarterly, beginning in 2016, review links and refresh web site to increase usage of the site by 2017.

1.4. Monitor and develop plan to increase usage of the website to ensure links are active 98% of the time.

1.5. Apply for increased funding, through E-rate, to cover cost of internal connections for advanced technology by 2017.

1.6. Replace and maintain public access computer stations in all library locations.

1.5. Explore the possibility of wireless and color printing options at all locations of the Library.

GOAL 2

Young children (under age five) will have programs and services designed to ensure that they will enter school ready to read, write and listen.

Objectives:

2.1. By 2020, increase the use of early literacy programs and services for children under age five, using books, computers and story programs.

2.2. Advertise, through media outlets outside of the Library, the availability of services and programs that help develop cognitive skills of children under age five.

2.3. By 2020, implement the American Library Association’s initiative “Every Child Ready to Read at Your Library.”

2.4. By 2020, create and maintain a weekly “lap-sit” story time for babies and toddlers under the age of three at all locations of the Library.

2.5. Increase efforts to introduce the Early Literacy Station computer to parents and young children when they visit the Library.

2.6. Annually, survey the level of impact programs have upon young children through participation surveys completed by the parent or caregiver.

GOAL 3

Children will have materials and programs that stimulate their imaginations and provide pleasurable reading, viewing and listening experiences.

Objectives

3.1. By 2020, promote, view and share story times, crafts, finger plays, flannel board activities and action songs via streaming video.

3.2. By 2020, record story times using current media options to stream a story time video for those without transportation to the Library.

3.3. Annually, increase number of children (ages 5-12), by 5% to carry and use a library card by promoting library card sign-up during summer reading programs, the Back to School Boot Camp, all library programs with special emphasis during the month of September,.

3.4. By 2020, increase outreach programs at daycares and schools throughout Montgomery County.

3.5. By 2020, introduce new and maintain original video gaming programs for children (ages 7-12) in all locations of the Library.

3.6. Annually, embrace new learning and entertainment technologies that appeal to children and develop training and instructional programs in those technologies for both Library staff and Library users.

3.7. By 2020, implement Lego-building groups in all locations of the Library.

3.8. Annually, survey the level of impact programs have upon children through participation surveys completed by the parents, children and/or caregivers.

GOAL 4

Teens will have materials and programs that respond to their current interests and provide pleasurable reading, viewing and listening experiences.

Objectives

- 4.1. Monthly, Librarians at each location of the Library will submit a list of books to the Collection Development Librarian for suggested acquisition.
- 4.2. By 2018, establish a joint teen advisory council composed of one or more teens from each branch to assist Librarians in developing programs of interest to teens.
- 4.3. Annually, survey teen Library users to determine level of satisfaction with new programs, materials and services.
- 4.4. Annually, a minimum of 70% of teens surveyed will indicate that they found something good to read, listen to or view at the Library.
- 4.5. Annually, a minimum of 70% of teens attending a Library sponsored or co-sponsored program will evaluate the program as very good or excellent.
- 4.6. By 2020, develop a job description and employ a Teen Service Librarian for the library system.
- 4.7. Monthly, introduce new and maintain original gaming programs for teens at all Library locations.
- 4.8. Annually, embrace new learning and entertainment technologies that appeal to teens and develop training and instruction programs in those technologies for both Library staff and Library users.

GOAL 5

Children and teens will have the books, media and digital resources they need to satisfy their curiosity and explore topics of personal interest.

Objectives

- 5.1. Continue to review new, visually attractive digital resources for potential acquisition.
- 5.2. Attend programs outside of the library that appeal to teens and conduct demonstrations of children's and teen-oriented digital resources at parent/teacher association meetings, homeschool group meetings and other venues including the Library, in order to make the citizens of Montgomery County aware of the resources available to them.

5.3. Monthly, inspect “At Home” links for electronic resources to ensure that they are accessible from outside the Library. (See objective 1.2.)

5.4. Demonstrate digital resources to teen advisory council (See objective 4.2.) and document the council’s opinions of the resources.

5.5. Annually, a minimum of 70% of children surveyed who were looking for information or materials to explore a topic of personal interest will indicate that they found something of interest to them.

5.6. Annually, a minimum of 70% of teens surveyed who were looking for information or materials to explore a topic of personal interest will indicate that they found something of interest to them.

5.7. Annually, a minimum of 70% of teens surveyed who were looking for information or materials to explore a topic of personal interest will indicate the Library’s collection was very good or excellent.

GOAL 6

Children and teens will have the resources they need to succeed in school.

Objectives

6.1. By 2020, develop a partnership with other learning institutions (elementary, middle and high schools) to assist Library users with assignments, projects and encourage better understanding of how to use the Library for school and recreation.

6.2. Annually, present programs developed by Library staff for teachers in order to describe and promote the Library’s homework assistance services, databases and collections. (See objective 6.1.).

6.3. Annually, present programs developed by the Library staff for students in order to describe and promote the Library’s homework assistance services, databases and collections.

6.4. Annually, continue to develop and present a Back to School Boot Camp explaining homework assistance services, databases and computer applications to school-age children in Montgomery County.

6.5. Annually, work with retired teachers and other volunteers to continue homework assistance services in all subject areas for school-age children.

6.6. Annually, library staff will conduct teacher/student surveys that will aid in determining the success of programs geared toward promoting homework assistance, databases and collections.

GOAL 7

Adults will have the resources they need to explore topics of personal interest and continue to learn throughout their lives

Objectives

7.1. By 2017, redesign the Library's Web site to meet new City of Montgomery protocols to help adult Library users find services within the Library and in the City, which will enhance their personal lives.

7.2. Annually, a minimum of 70% of adults surveyed who were looking for information or materials to explore a topic of personal interest will indicate they found something of interest to them, and that these resources were very good or excellent.

7.3. By 2020, a minimum of 70% of adults who attended a program sponsored by the Library will evaluate the programs as very good or excellent.

7.4. By 2020, continue to maintain a high level of materials, programs, and digital resources of general interest to adults that will enhance the Library's current offerings to support their need for life-long learning.

7.5. Annually, all locations of the Library will survey their Library users to ascertain current topics of personal interest around which to build the next year's adult informational program offerings.

GOAL 8

Adults will enjoy a wide variety of new and popular materials available when and where they want them.

Objectives

8.1. Annually, develop and implement new and innovative exhibits that will engage adult Library users.

8.2. Quarterly, develop and implement service satisfaction surveys that will provide the Library staff with new ideas and a new approach to meeting needs of the adult Library user.

8.3. By 2020, implement a plan to reach non-Library users to determine the kind of programming and information required to ensure their usage of the Library.

8.4. By 2020, a minimum of 70% of adults surveyed will indicate that they found something good to read, listen to or view at the Library.

8.5. Annually, pursue grant funding that will assist the Library in presenting new programs for the adult Library user.

8.6. By 2020, continue to acquire a diverse selection of downloadable materials and instruct new Library users on how to use them on various devices.

8.7. Annually, embrace new learning and entertainment technologies to stay abreast of public interests and develop training and instruction programs in those technologies for both Library staff and Library users.

GOAL 9

The Library will offer facilities that create and encourage ownership in the hearts and minds of all Library users.

Objectives

9.1. Improve, furnish and equip the public space area to invite people to gather and share information at each location of the Library.

9.2. Continue to encourage gatherings in these areas by hosting Library-sponsored programs such as poetry slams, open mic events and other activities.

9.3. Continue to invite clubs and other organizations to convene their monthly meetings in each location of the Library.

9.4. By 2020, develop a plan to ensure that all facilities are visually attractive and welcoming.

9.5. All locations of the library will survey their patrons to determine the effectiveness of poetry slams, open mic events, and other activities.

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